

# Zachman

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# Zachman Bulk Licenses

## Introduction

The basic purpose of the Zachman Bulk license facility is to provide multiple copies of the eBook with one source distribution CD and utilize the internal company experience to minimize any internal restrictions and technology issues. Pricing details are attached.

The newest edition now has no installation requirements. This platform independent code operates on any of the current Microsoft Windows platforms (back to 98SE) using component technology. No administrative privileges are required to operate the new eBook, Enterprise Standards or Article Series version.

## Administration

Zachman Framework Associates will send a single CD to a named individual in the corporation or institution who will be the single point of contact for installation procedures and issues within the corporate environment.<sup>1</sup> Zachman Framework Associates will register the email domain address<sup>2</sup> on our web server as being eligible for the "Pay As You Go" contract at the volume rate. Whenever this CD material (or copy) is used for the first time, the requestor's email domain will be matched against all our corporate registered domains and if a match is found the requestor will be charged at the volume discounted rate.<sup>3</sup>

No license record-keeping administration is required by the Administrator.

## Initiation

Upon receipt of the eBook email domain registration fee<sup>4</sup>, Zachman Framework Associates will send a single CD to corporate administrator. All subsequent uses of that content CD (or copy thereof) at the registered domain will automatically be charged the applicable bulk Individual Personal Use License fee. These fees are outlined in the attached pricing material. Alternatively, purchases of 7 full copies of the eBook w<sup>5</sup>ithin any Corporate email domain will automatically invoke the discounted rate for subsequent licenses issued with that domain reference. (ISP networks are excluded).

## Payment

All payment is conducted over the secure internet protocol (https) via the worldwide Mastercard and Visa networks. All figures quoted are in US dollars. Transactions are conducted real-time worldwide on the Visa and MasterCard credit networks in US dollars with foreign currency conversion by the card issuer bank.

## **Control over distribution copies**

The installation administrator is given license rights to create an image copy of the CD on a network server or burn additional image CD's for remote clients. This copy acts as the source material for the eBook to be copied to a local hard drive to improve performance and prevent the video material from interfering with the network capacity and operation.

- For multiple administrator shops, the server CD image copy is the best solution. The client copies the entire CD image from the server to any of their attached hard drives (200 mg of space is required) and starts the IPPS Reader to view the desired content.
- Alternatively, burning the physical CD copy is another solution and the CD is given to the client for content access. Copying the entire provisioned CD to the client's hard drive (200 mg of space is required) will generally significantly improve performance. We recommend that this be done after registration of the content.

### **Internet access**

The eBook requires access to the ZachmanInternational.com and related websites for very short periods to register, receive payment data, and to validate software and client registration information. Otherwise, the normal operation is as a standard windowed application executing solely on the local machine.

### **Pre-deployment testing**

In order to facilitate the orderly evaluation and testing, eBook provides access to the Introduction module and the 5 chapters contained therein. Once registered the client may then browse the Introductory material. We recommend that all the links be tested in the introduction, picture links (John Zachman), the footnote links, and the video link, which will ensure proper operation of the necessary required software components before the eBook is purchased.

### **eBook Registration**

All registration is conducted over the secure internet protocol (https) and inventory numbers of the product software, eBook content, version, media storage are sent to the Zachman Framework Associates web site when any unauthorized content is accessed. At the Zachman website the client is asked to create their own unique access passport. This process authenticates their email address so that they may proceed. Next, registration, payment and eBook unlocking are conducted through the web interface. These unlocking keys are sent to the validated email address. These keys are unique to the client installation and set for execution on a single computer and will not function outside that context.

## **eBook reRegistration after a hardware loss or change**

Provision has been made in our system to reissue eBook registration materials in the event of a hard drive failure or machine upgrade.<sup>6</sup>

### **eBook software and content upgrades**

Our design allows for the refresh of the content or software by the recopy of the CD image over the previously installed hard drive copy, or for minor updates application of the update on top of the installed hard drive copy. For those clients with CD versions, an entirely new CD may be produced, or for those clients in remote areas with low connectivity speeds, a delta update download will be available. This procedure involves copying the entire existing eBook version to the hard drive, applying the delta download and re-burning a CD as a backup. The new version will then operate with improved performance from the harddrive or may be run from the CD if space is a concern.

### **eBook software and content validation**

The software will (not more than twice) annually request validation of the client registration for this perpetual license, the software will continue to operate normally as per the license agreement, however a web validation request will be periodically invoked. This is done to allow the client and system to ensure the software and content are up-to-date and that the client has not missed any changes as a result of an incorrect email address, for example. The validation process will resend the necessary updated security unlocking codes to record any configuration changes.

## **eBook software requirements**

The [minimum](#) configuration is:

- Windows 98 Second Edition with Internet Explorer 5.5 (Service Pack 2)
- Unicode functionality (unicows.dll) installed
- a Media Player connected to Internet Explorer
- Adobe Acrobat 5.0
- Http/Https Internet connection
- Enabled Internet Cookies (for web registration)

All Window Platforms above this level are functional.

### **No ActiveX components**

Our newest software version no longer uses any type of installed code or Active X components.

## **Zachman electronic media Pricing <sup>7</sup>**

(all figures in US \$)<sup>8</sup>

<b>Shipping and handling</b>
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<b>15.00</b>
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# Zachman Personal Pricing

(all figures in US \$)<sup>9</sup>

<b>eBook Standard Multimedia Edition</b>				<b>249.95</b>
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<b>eBook Basic Edition</b> <sup>10</sup>				
eBook body text and figures <sup>11</sup>				<b>125.45</b>
<i>Optional upgrades:</i>				
Upgrade Bundle to Standard Multimedia Edition (all options below)				<b>174.75</b>
<b>Or</b> the Basic Edition and any of the following:				
<b>1)</b> 23 eBook Video Clips Upgrade		<b>88.35</b>	included	
<b>2)</b> Reference Appendices Upgrade		<b>117.85</b>	included	
<b>a)</b> 30 eBook Cell Definitions Upgrade	<b>63.95</b>	included	included	
<b>b)</b> 22 eBook Topical Articles Upgrade	<b>72.85</b>	included	included	
<b>(Bundled costs are the best value.)</b> <sup>12</sup>	262.25	331.65	300.20	

<b>Zachman Article Series</b>				<b>135.95</b>
Each of 25 Topical Articles Individually		<b>22.35</b>		

<b>Framework Standards Annual Subscription</b>				
▪ (Personal use license agreement required)				
Enterprise Architecture Standards ( Quick Local Study on CD deployment)				<b>No charge</b>
Web Access to the Metaframework Standards				<b>120.00</b>
▪ including cell descriptions, definitions, and previous framework examples for the:				
1. Product Framework Standards				
2. Enterprise Architecture Standards				
3. Profession Framework Standards				
4. Normative Framework Standards				

<b>eBook Evaluation Edition</b> ~ Introduction Module first 5 chapters				<b>No charge</b>
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# Zachman Corporate Pricing

(Standard Multimedia Edition Bulk Pricing)

(all figures in US \$)<sup>13</sup>

<p><b>eBook administrator is the single point of contact</b></p> <ol style="list-style-type: none"> <li>1. Receives single original eBook CD distributions</li> <li>2. Is the single source copy per internet email domain <sup>14</sup></li> <li>3. Uses the license 'right to copy' provision for content distribution to individual client machines</li> <li>4. May store content on network file server for distribution (This requires about 200 mg of space and is the recommended distribution method.)</li> <li>5. May burn additional CD copies for non-network clients</li> </ol>		<p><b>Corporate</b>  <b>249.95</b>  (regular order)</p>
<p><b>Manual PreRegistration of an internet email domain</b></p> <ol style="list-style-type: none"> <li>1. Enterprise pays domain registration fee and individual users are charged at the Pay-as-you-go rate below on license activation.</li> <li>2. Designed for 8 or more corporate individuals (Cost comparison is <math>1000+7*112.45 &lt; (7*249.95)</math>)</li> </ol> <p><b>**example email qualifiers (as per country internet standards)</b></p>		<p><b>.com**</b>  <b>1,000.</b>  (credit card or bank draft)</p>
<p><b>Automatic Registration of each internet email domain</b></p> <ol style="list-style-type: none"> <li>1. On the purchase of 8<sup>th</sup> and Standard Multimedia Edition the Bulk Pay-as-you-go rate will come into effect per commercial email domain.</li> <li>2. The first seven people unknowingly pay the 249.95 rate to absorb the corporate internet email domain registration fee.</li> <li>3. Subsequent copies are automatically billed at the Pay-as-you-go rate.</li> <li>4. First purchaser becomes the default eBook administrator.</li> </ol>		<p><b>&gt;1,750.</b></p>
<p><b>Each individual is issued a single Personal Use License</b></p> <ol style="list-style-type: none"> <li>1. Pay-as-you-go Individual License (minimumizes accounting)</li> <li>2. Requires email box in the domain</li> <li>3. Content is distributed to each local machine from a server</li> <li>4. or uses CD with platform independent interface</li> </ol>		<p><b>112.45</b>  (- 55%)</p>
<p><b>eBook provides centralized administration of licenses</b></p> <ul style="list-style-type: none"> <li>▪ Internet license facility per license security issue</li> </ul>		<p><b>20.00</b></p>
<p><b>Full corporate evaluation single use license (one per domain)</b></p> <ol style="list-style-type: none"> <li>1. Coordinator Distribution copy</li> <li>2. Requires Network email Registration details</li> <li>3. Requires Network FTP or download location</li> <li>4. Requires Enterprise Coordinator contact information</li> <li>5. Deductible from domain registration fee</li> </ol>		<p><b>249.95</b></p>

**Zachman Education Pricing**  
**(Standard Multimedia Edition Bulk Pricing)**

(all figures in US \$)<sup>15</sup>

**Standard Multimedia Edition single use license**

(one free publishers copy per institution email domain)

- **Requires Institution Registration details**
  1. Provides the name of the full time teaching professional
  2. Provides the institution name and website
  3. Provides the internet email domain(s) for validation
  4. Defaults as the institutional contact point [or provides an internal address for the physical material distribution or a network or website FTP location at the institution]
  5. Defaults as the eBook Administrator, [or provides an onsite contact email or phone number for an individual who will act as the eBook Administrator]
  
- **eBook Administrator is the single point of contact**
  1. Receives single original eBook CD distributions
  2. Is the single source copy per internet email domain <sup>16</sup>
  3. Uses the license 'right to copy' provision for content distribution to individual education machines
  4. May store content on network file server for distribution (This requires about 200 mg of space and is the recommended distribution method.)
  5. May burn additional CD copies for non-network clients

**Education**

**\$ 0**  
by request

**Manual PreRegistration of an internet email domain**

1. Designed for 1 or more education professionals
2. Education Enterprise pays NO domain registration fee
3. Individual users are charged at the Pay-as-you-go rate below on license activation.

\*\*example email qualifiers (as per country internet standards)

**.edu\*\***

**Each individual is issued a single super discounted Personal Use License**

1. Applicable to Teaching or Administrative Staff or Students who has an email box in the education domain
2. Settlement is on a Pay-as-you-go basis via a credit card for each Individual License
3. Content distributed to each individual machine from an institution internal server
4. or uses a CD with platform independent interface

**74.95**  
(-70%)

**eBook provides centralized administration of licenses  
Internet license facility per license security issue**

**10.00**

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<sup>1</sup> There normally are multiple installation administrators in a corporate environment.

<sup>2</sup> the term internet email domain means a fully qualified email node following the '@' registered to a recognized enterprise.

<sup>3</sup> If the domain does not match our records, the requestor will be presented the opportunity to purchase the eBook components as a Zachman Personal license.

<sup>4</sup> We will automate this registration payment through our credit payment system also.

<sup>5</sup>

<sup>6</sup> Please email our [support@ZachmanInternational.com](mailto:support@ZachmanInternational.com) for assistance in this matter.

<sup>7</sup> All licenses require internet access for personal contact verification and license registration.

<sup>8</sup> All figures quoted are in US dollars. Transactions are conducted real-time worldwide on the Visa and MasterCard credit networks in US dollars with foreign currency conversion by your issuer bank. CD Shipping and Handling 15.00

<sup>9</sup> All figures quoted are in US dollars. Transactions are conducted real-time worldwide on the Visa and MasterCard credit networks in US dollars with foreign currency conversion by your issuer bank. CD Shipping and Handling 15.00

<sup>10</sup> eBook Basic Edition was included the registration fee for some previous Zachman / Locke 5 day seminars. Course attendees may contact [info@ZachmanInternational.com](mailto:info@ZachmanInternational.com) with their attendance details and request their copy.

<sup>11</sup> Includes all text and figures as in a normal printed book.

<sup>12</sup> Our policy is that selected options are charged at lowest total price.

<sup>13</sup> All figures quoted are in US dollars. Transactions are conducted real-time worldwide on the Visa and MasterCard credit networks in US dollars with foreign currency conversion by your issuer bank. CD Shipping and Handling 15.00

<sup>14</sup> the term internet email domain means a fully qualified email node following the '@' registered to a recognized corporate body.

<sup>15</sup> All figures quoted are in US dollars. Transactions are conducted real-time worldwide on the Visa and MasterCard credit networks in US dollars with foreign currency conversion by your issuer bank. CD Shipping and Handling 15.00

<sup>16</sup> the term internet email domain means a fully qualified email node following the '@' registered to a recognized educational institution.